



JUNIOR LEAGUE OF BIRMINGHAM, MI



Women building better communities.



FOCUS

The Junior League of Birmingham, MI
2019-2020 Annual Report



**Sarah
Todebush**

From the President

I joined the Junior League of Birmingham, MI in 2012 because I believe that women leaders can change the world. Over the past decade, the JLB and the world around us have changed dramatically. This year in response, we made some much-needed organizational updates that helped make the JLB more agile and poised for continued success in this ever-changing world.

But this year proved to be unlike anything we expected. And our back-to-basics focus here at the JLB turned out to be relevant in all aspects of our lives as we grapple with the COVID-19 pandemic and the way that it has upended our lives and dramatically affected the way the JLB conducts its business. Despite these challenges, we were able to give more than 6,000 volunteer hours to projects and programs supporting our community.

And we continue to persevere.

The world is changing around us in real time. Our community needs organizations like the JLB more than ever. And the JLB will be able to nimbly respond to our community's changing needs. We know that women in our area are currently suffering from food insecurity, intimate partner violence, and other crises and need our support now and in the future.

The JLB has been serving the Birmingham area for 68 years. The next 68 years are certain to bring a variety of unknown challenges, but I know that our organization of women leaders will be able to face whatever might come head on.

The greatest thing about the JLB is that it is constantly evolving. We are a determined group of women. We see problems as opportunities and create solutions to better our community and the lives of its citizens. I am so proud of all that we accomplished together this year.

Warm regards,



Sarah Todebush
Junior League of Birmingham, MI
2019-2020 President



About the Junior League of Birmingham, MI

Mission

Established in 1952, the Junior League of Birmingham, Michigan, Inc., (JLB) is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

Diversity and Inclusion Statement

The Junior League of Birmingham, Michigan, Inc. welcomes all women who value our Mission. We are committed to inclusive environments of diverse individuals, organizations, and communities.

Board of Directors

President | Sarah Todebush

President-Elect | Alyce Tassoni

Executive Vice President | Susan Sherman-Hall

Recording Secretary | Betsy Bouillon

Treasurer | Meghan Brennan

At Large Board Members - Active | Devon Cook, Rebecca Merriman

At Large Board Members - Sustainer | Keri Boyd, Jane O'Shea

Management Team

Executive Vice President | Susan Sherman-Hall

Community Programs Council Director | Alaina Trivax

Fund Development Council Director | Angela Buccellato

Marketing and Communications Council Director | Bridgett McDowell

Membership Council Director | Allisen Willhoft

Sustainer Council Director | Michelle St. Andrew

Assistant Treasurer | Angel VanHaerents

JLB Serves

The JLB supplies trained volunteers to community partners including: CARE House of Oakland County, Common Ground, Grace Centers of Hope, HAVEN, the League of Women Voters Oakland Area, and Lighthouse of Oakland County.



TRUNK-OR-TREAT co-chairs Abbie Swobada and Mariana Allushuski (left) led a fun-filled event for children who benefit from programming at Lighthouse of Oakland County. Community Programs Council Director Alaina Trivax (right) had a wild time!

Jeannine Lyons and Tasi Collins (left) co-chaired a fantastic team of JLB volunteers to host another exciting, albeit chilly, PUMPKIN PATCH in downtown Birmingham.



JLB Serves



The JLB partnered with THE LEAGUE OF WOMEN VOTERS OAKLAND AREA to assist with candidate forums across Oakland County, such as this South Lyon City Council forum (left). Members learned about local issues and increased the JLB's presence across the metro area while strengthening our relationship with a new community partner.

This Thanksgiving, JLB members rolled up their sleeves to pack tons of food for clients of LIGHTHOUSE OF OAKLAND COUNTY's PATH program (right).



JLB Serves



BINGO FOR BOOTS celebrated another successful year by donating more than 200 pairs of winter boots to the women at HAVEN. Members of Community Programs (above), led by Amanda Peppo, organized the purchases and distribution.



Jacqueline Whebi coordinated the effort of JLB members to provide and wrap more than 150 holiday gifts for Common Ground's ADOPT-A-FAMILY program, brightening the season for 12 people.



JLB Serves



Community Programs Council members, led by Catherine Palmisano, hosted a fabulous GALENTINE'S night of pampering for clients of Lighthouse of Oakland County's PATH program. JLB members secured donations including health and beauty products, and recruited professional makeup artists to make these women feel special.



JLB Serves



When COVID-19 hit Oakland County, JLB members jumped to action. Members reached out to their personal and professional networks to raise funds. Because of this action, the JLB was able to purchase boxes of fresh produce through local suppliers. All boxes were donated to CARE House clients, allowing them to pick up at a safe location.





JLB Trains & Engages

For nearly 70 years the JLB has provided hundreds of thousands of volunteer hours to Oakland County and beyond. The JLB is an incubator for developing and nurturing women as leaders.



JLB Sustainer Jane O'Shea testified in September before the Michigan Senate Judiciary and Public Safety Committee about proposed legislation around protecting survivors of domestic violence, sexual assault, stalking, and human trafficking.

The Address Confidentiality Program would establish a program for crime victims with the Michigan Attorney General giving a victim a "designated address" to which mail could be sent and then forwarded to the individual's current address. This location would not be subject to disclosure under open records laws, and the person could also vote in elections using the designated address.

Since Jane's testimony, the bills have passed the Michigan Senate and are with the Michigan House.

JLB Trains & Engages



TAKING CARE OF MEMBERS kicked off the JLB year with a trip to A&R Workshop. Members reconnected and created some amazing pieces of home decor.

Each New Member class plans, organizes, and holds a special project. In December, the Fall class hosted a HOLIDAY PARTY at CARE House, which all the children loved.



Members celebrated a successful fall season with a WHITE ELEPHANT holiday party.

JLB Funds

The JLB raises funds through events and campaigns for support, including #GivingTuesday and #GivingTuesdayNow. Funds raised enable the JLB to provide training opportunities for members and continue JLB operations.



Junior League members were welcomed back to the year with a BOWL OFF, led by Alyce Tassoni (above, right). Proceeds from the event supported JLB fall programming, including Pumpkin Patch, Trunk-or-Treat, CARE House Chef Nights, and Breakfasts at HAVEN.

Back by popular demand, BINGO FOR BOOTS drew a fun-loving crowd with a festive western theme. This event enabled the JLB to provide more than 200 pairs of winter boots provided to clients at HAVEN - nearly double the pairs of boots donated in 2018.



JLB Funds



TRIVIA NITE co-chairs Meghan Murray (left, center) and Jennifer Galey (left, right) staffed the check-in table with Fund Development Council Director Angela Buccellato. JLB members and friends in the community played multiple rounds of "school" themed trivia at The Lafayette Grande in Pontiac.



Many JLB fundraisers were cancelled or postponed due to COVID-19. Committed to continuing to serve the community, the JLB launched a #GivingTuesdayNow campaign to raise funds, ensuring the Junior League would be able to support Oakland County now and for years to come.

The JLB is thankful to all members who spread the word and to our gracious donors.

JLB Recognizes

Annual Awards

The JLB recognizes members who excel in leadership, volunteering, fund development, and developing the potential of women. The following women were recognized at the JLB's Annual Meeting in June 2020 for their dedication and service. Thank you and congratulations!

President's Award | Angel VanHaerents
Sustainer of the Year | Keri Boyd
Unsung Heroine Award | Meghan Murray
Cheerleader Award | Jen Leung and Katie Pietrowski
Calculator Award | Elizabeth Young
Communicator of the Year Award | Jennifer Kathawa
Fund Development Award | Natalie Zuccaro
Volunteer of the Year Award | Jeannine Lyons
Innovator Award | Catherine Palmisano
Rising Star Award | Shannon Dux and Elizabeth Sullivan
Rock Star Council Award | Marketing and Communications Council

New and Transferred Members

The JLB welcomed several new members this year. Many joined the Junior League for the first time, while others transferred to another Junior League within the Association. Welcome to the JLB!

Twania Chester
Anja Cilla
Janet Cobb
Madison Colbert
Laura Dinolfo
Shannon Dux
Jamie Fisk
Vanelssa Fremer

Megan Kelley
Caitlyn Klaska
Elizabeth Kruppe
Brittany Lavis
Jillian Levine
Amy Martinez*
Linday Mitchell*
Trisha Mehl

Joanna Nieske
Stephanie Paglia
Katie Salow
Jillian Saurer*
Laura Scarbro
Lizz Spearman
Elizabeth Sullivan
Kathleen Swet*

*Transferred into JLB



Our Donors

President's Circle

BonBonBon Chocolates
Cabela's of Chesterfield Township
Michigan Design Center
MMM Portrait Art
Tide Dry Cleaners of Birmingham
Elizabeth Young



President-Elect Alyce Tassoni (left) and
President Sarah Todebush (right)

Mission Advocate

Devon Cook
Family First Life Ventures
Judith Istock
Martha Johnson
JVIS
Kristen Keye

Max Broock Realtors
MCM of Somerset Collection
Saad Dental Group
Somerset Collection
Charlotte Terry
Amanda Yntema

Leadership Supporter

Lynsey Bernard
Lindsay Clabo
The Dow
Dorsey Massage School of Madison Heights
Summer Hitchens
Linda Lessway

Rebecca Merriman
Mary Sue Meyer
Jane O'Shea
Amanda Peppo
Heather Santos
Tory Burch of Somerset Collection



Our Donors cont.

Voluntarism Promoter

7 for All Mankind
of Somerset Collection
Kristen Armstrong
Julia Baumhart
Megan Brockett
Rachel Byrne
Madison Colbert
Gena Conti, Inc.
Christopher Dinolfo
Adrienne Frain

Sheri Gordon
Elizabeth Hampson
Krista Hurst
Jimmy Choo of Somerset
Collection
Joe's Produce
Megan Kelley
Kroger
Rose Kuo
Bridgett McDowell

Carly Jo Meyer
Stephanie Paglia
Taylor Renton
Jill Saurer
Ally Scully
Alyce Tassoni
Laura Tomlinson
Uncle Andy's Pizza
Amanda Whiffing
Jennifer Zardus

Community Friend

Amazon Smile Foundation
Susan Auten
Ashley Banks
Sarah-Grace Battles
Amanda Bragg
Patricia Blake-Smith
Brio Tuscan Grille of
Sterling Heights
Leslee Brockett
Julie Burkhardt
Erin Burns
Callie Canter
Kristen Carr
Melissa Carr
Catching Fireflies
Anja Cilla
Coach of Somerset
Collection
Christine Comrie
Connoisseurs Tours
Adele Cook
Nicole Corum

Marcia Courson
Karen Cresap
Carol Dickinson
Kaitlin Dowler
Shannon Dux
Monica Easterling
Sean Elliott
Emagine Theaters
Betty Jane Emmert
Melanie Esland
Jamie Fisk
Michael Follis
Famous Footwear
Jennifer Galey
Patricia Ghesquiere
Amanda Griffin
Gucci of Somerset Collection
Annie Gunaca
Jessica Harps
Hartfield Lanes
Sonia Hembree
Jordan Hemmingway

Heather Hendricks
Kate Hoin
Karen Holtz
David Howe
Amy Hurley
Scott Hursley
Pasqualina Iaderosa
Sarah Iannarino
Jane Imerman
Dennis Jackson
Jim Brady's
Shiela Jones
Pamela Jordan
Jennifer Kathawa
Kiehl's of Somerset
Collection
La Saj Lebanese Bistro
Emily Landis
Naomi Lazarus
Mary Letts
Jennivine (Jen) Leung
Susan Lundal



Our Donors cont.

Community Friend cont.

Kristen Macha
Kathleen Marinelli
Rachel McClelland
Annalise McMahan
Leigh Ann Mills
Lindsey Mitchell
David Moncur
Mary Linda Murphy
Robert P. Murray
The Neighbors Shoppe
Priscilla Perkins
Kathryn Piotrowski
Kimberly Prodan
Catherine Reber
Karen Roth
Janine Rush
Elin Rye
Molly Saeli
Michelle St. Andrew
Katie Salow
Taylor Sanford
Shannon Sarbo
Ensam Savaya
Danielle Sawdon
Jacquelyn Schrot
Curtis Schuler

Barbara Schwartz
Susan Sherman-Hall
Elizabeth Smith
Kathryn Smith
Soma of Somerset
Collection
Elizabeth Spearman
Barbara Suhay
Katie Taliaferro
TJ Maxx
Sarah Todebush
Alaina Trivax
Angel VanHaerents
Kathleen G. Walgren
Jacqueline Wehbi
Kaitlynn Wellman
Loretta "Sis" Gallagher
Wenger
Allisen Willhoft
Kelli Williams
Brennan Willis
Dale Wojcik
Kathryn Woodstock
Delores Wright
Donna Young

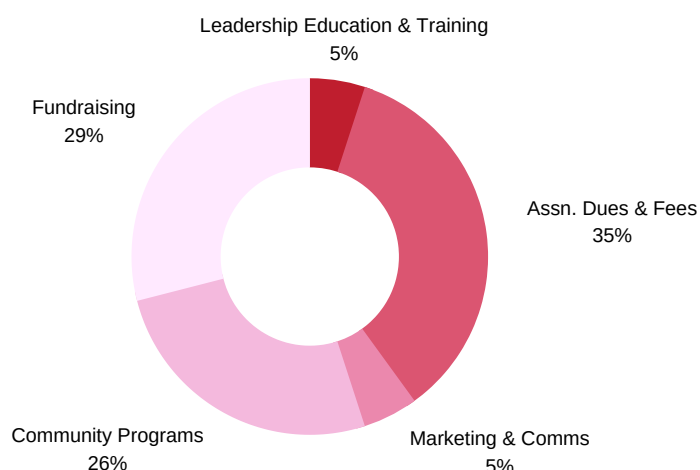
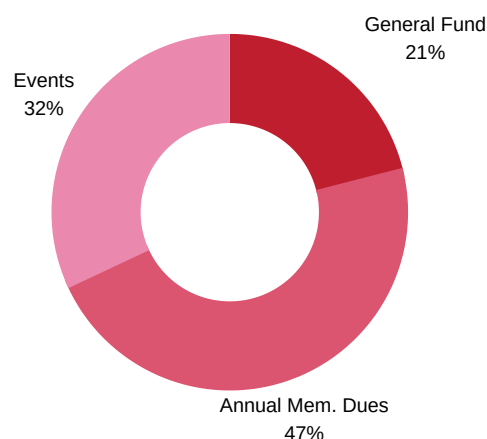
Matching Gift Companies

AT&T
BASF Corporation
Quicken Loans
SiriusXM/Pandora

Financials

REVENUE	2019-2020	
General Fund	17,468	21%
Annual Membership Dues	37,918	47%
Events	26,141	32%
TOTAL	41,117	100%

EXPENSE	2019-2020	
Leadership Education & Training	2,034	5%
Association Dues & Membership Fees	14,233	35%
Marketing & Communications	2,172	5%
Community Programs	10,719	26%
Fundraising	11,959	29%
TOTAL	41,117	100%



How can you transform the community?

Join

The JLB is open to women who have an interest in volunarism and developing the potential of women as well as a commitment to improving our community. Will you join us in making Oakland County a better place for all? Learn more at join@jlbham.org

Support

You can support the JLB as a corporate or individual donor to the Annual Fund or by supporting one of our fundraisers.

Partner

The JLB prides itself on being an active part of the community. While a substantial part of our efforts directly impact members of the community, we also partner with other agencies to help with their community efforts. Also, JLB Sustaining members are available to provide leadership and guidance to other community agency boards.